

# Jesse Davies

Product + User Experience Designer

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## **EDUCATION**

### **QANTM Multimedia College**

Bachelor of Applied Multimedia

Web Design

Feb 2009 - Dec 2010

### **Udemy**

Product Mangement (online)

Mar 2018

## **SKILLS**

Product design

User experience design

Sketching

Storyboarding

User Personas

Wireframing

Prototyping

User Testing

HTML, CSS, Javascript

## **SOFTWARE**

Sketch + Invision

Adobe Creative Suite

Balsamiq

Webflow

Flinto

Principle

Cinema 4D

## **EXPERIENCE**

### **Retail Express - Product Design**

Sep 2014 - Current

Designed a set of interchangeable layouts that focus on different verticals within the retail industry and elements to be used in creating clients web stores.

Provide a custom designs for enterprise clients working closely with their team and researching competitors to create a unique eCommerce experience.

### **Punters.com.au - Product Design**

Jun 2013 - Apr 2014

Working in an agile environment on new features needing to be shipped very quickly based on users needs.

Ongoing work including website UI, brand development, responsive/mobile site, app design, and general design assets.

### **Eyedea - Interaction Design**

Apr 2011 - Jun 2013

Interpreting client briefs and creating high fidelity design concepts for custom development solutions. Researching best practices for design and front-end development.